



## 006 - 2019 PPIHC Competitor Content Capturing Opportunities

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(Subject to Change)

### Mountain Video Package:

This is a great opportunity for you to combine our footage with your in-car camera shots to create a dynamic full-run video for your fans and sponsors. PPIHC/Windstar Studios will place multiple cameras (10) along the course on Race Day. These cameras will capture each competitor's run as they pass different vantage points.

Camera angles are as follows\*:

(Launch Line, Start Line, Engineers Corner, Halfway Picnic Grounds, Glen Cove, Double Cut, Devils Playground, Bottomless Pit, Boulder Park, and Finish Line).

Video of your car/motorcycle is available for purchase through the PPIHC for the early bird price of \$1,300. **After June 1, the price will be \$1,500.**

There will be no transfer rates for those who have signed up for the footage and paid for the services.

The footage may be used for personal and promotional purposes only.

Sign-up Deadline: June 21, 2019

Sign-up Form: <https://form.jotform.com/82206891672159>

[Example Mountain Video Package Footage](#)

\*Camera locations are subject to change.

### Helicopter Footage:

Limited slots are available for those interested in obtaining helicopter footage of their run. For those who sign up and pay the \$3,500 fee, PPIHC will provide general helicopter footage (scenic) from the 97th Running as well as capturing a specific competitor's run. The footage will be captured in 4K high-resolution using the Shotover camera platform and recorded on a RED DRAGON®.

The HD footage transfer will be made on Race Day and downloaded periodically throughout the race. Once a specific competitor's run is complete and the helicopter has landed, report to the Helicopter Tent (located on driver's right just uphill of the Short Stop hamburger stand) at the Start Line Area. It is your responsibility to go to the tent to make this transfer if you want the footage on Race Day. There will be no HD transfer rates for those who have signed up for the helicopter footage and paid for the services. RED footage delivery may not be available on Race Day. An additional fee may be assessed for delivery of RED files.

The footage may be used for personal and promotional purposes only. For more information, please contact Megan Leatham ([megan@ppihc.org](mailto:megan@ppihc.org)).

Sign-up Deadline: June 21, 2019

Sign-up Form: <https://form.jotform.com/82206263872154>

[Helicopter Footage Example](#)

**Photos/Still Photography:**

Larry Chen is the Official PPIHC professional photographer. Larry and his team receive exclusive access to capture still photographs throughout the course. If you are interested in purchasing race photo services from Larry, please contact him directly at: [Larry@larrychenphoto.com](mailto:Larry@larrychenphoto.com).

**Live Stream:**

Competitors have other live broadcast opportunities through the Live Stream. Matchsports Media Group handles all broadcast rights and "live" opportunities (helicopter footage streaming, live interviews, in-car, etc.). Please reach out to James Kalogiros directly at: [james@matchsports.com](mailto:james@matchsports.com).

**Windstar Studios:**

Windstar Studios, Inc. is the PPIHC's official digital asset management company and works to collect and distribute all digital assets. Windstar currently has several terabytes of PPIHC historical footage and nearly a century of racing images. Windstar is also PPIHC's preferred vendor of video/production services. If your team is interested in hiring a video/production team, please contact PPIHC for a direct introduction to the Windstar Team at ([megan@ppihc.org](mailto:megan@ppihc.org)).

**Content Usage, Licensing and Rights:**

The content provided may be used for personal and promotional purposes. Please contact PPIHC for a licensing agreement only if you plan to use content for commercial purposes ([megan@ppihc.org](mailto:megan@ppihc.org)). The PPIHC's licensing and commercial rights policy can be found [here](#).