Welcome to the 98th Running of the Race to the Clouds!

NEW DATE: AUGUST 30, 2020

The PPIHC is one of the most unique races in the world and requires special rules and requirements for accredited media, different from other motorsport events and venues.

Please review this document thoroughly prior to Race Week.
COVID-19 Updates:
All credentialed individuals shall:
- Sign a statement regarding any known exposure to COVID and agree to abide by PPIHC's COVID protocols.
- Wear a face mask or cloth face covering at all times, unless consistent social distancing of at least 6' from all other parties can be maintained.
- Utilize a boom pole when conducting interviews to maintain the recommended 6' social distancing; wear a face mask or cloth face covering when interacting with competitors. NOTE: Competitors will not be allowed to touch/hold the microphone during interviews. Interviews with competitors may be limited to broadcast partners and production crews.
- Use hand sanitizer frequently.
- Limit group size gatherings to no more than 10 (ten) people.

PPIHC Events:
- Media is welcome at Technical Inspection; however, it is closed to the public.
- Fan Fest has been cancelled.
- There will be no spectators on Pikes Peak.
- There will be no Parade of Champions ‘high-five’ contact with competitors, post-race.
- There will be no Awards Ceremony.
MEDIA MEETING – MANDATORY VIRTUAL MEETING:

- NEW FOR 2020
  - There will be no in-person Media Meetings.
  - You will receive a link to attend the virtual presentation.
  - We will monitor attendance during the meeting.
  - Topics will include a review of safety protocols, the revised Race Week Schedule, new policies for 2020 and competitor access opportunities.
  - A Q&A session will follow the presentation.
- Monday, August 17, 2020 at 9:00am (MDT) SAVE THE DATE!

MEDIA CREDENTIAL & MEDIA VEST PICK UP – NEW LOCATION:

After you attend the virtual meeting, a Media Packet will be assembled for you to include:
- One Race Media credential
- One 2020 PPIHC Souvenir Program
- One PPIHC Media Vest (no return required) to allow access outside of designated spectator areas (foot traffic only, no parking).
- A Media Parking Pass

Packet Pick Up – NEW LOCATION: Monday, August 24 – Technical Inspection
Broadmoor World Arena Parking Lot C
3185 Venetucci Blvd, Colorado Springs, CO 80906

Your Race Media credential will permit access to Pikes Peak - America’s Mountain for the Practice/Qualifying mornings on August 25-28, 2020 and on Race Day, Sunday, August 30, 2020. You will not be able to access Pikes Peak – America’s Mountain without your credential.
HOW TO FOLLOW THE RACE:

EVENT TITLE and SOCIAL MEDIA:

Please use the Official Event Title in any content you create:

The Broadmoor Pikes Peak International Hill Climb, brought to you by Gran Turismo

Check out our fresh, new YouTube Channel loaded with content! Subscribe!

@pikespeakhillclimb  @pikespeakhillclimb  @ppihc  /pikespeakhillclimb

Visit our Website:  http://ppihc.org/
MEDIA RACE WEEK SCHEDULE:

**Monday, August 24 (Technical Inspection)**

8:00am-2:30pm: **Credential Pick-Up** (The Broadmoor World Arena – Parking Lot C)
9:00am-3:30pm: **Technical Inspection** (The Broadmoor World Arena – Parking Lot C)

**Tuesday, August 25 (Qualifying / Practice)**

**Qualifying** – **Lower Section**: Exhibition, Open Wheel
**Practice Groups** – **Middle Section**: Pikes Peak Open
                   **Upper Section**: Time Attack 1, Unlimited, Porsche Pikes Peak Trophy by Yokohama

4:00am-5:00am: Gateway open to credentialed Media
4:45am: Official PPIHC Start Line closes to uphill traffic
5:30am-9:00am: **Practice/Qualifying** (Pikes Peak – America’s Mountain)

**Wednesday, August 26 (Qualifying / Practice)**

**Qualifying** – **Lower Section**: Pikes Peak Open
**Practice Groups** – **Middle Section**: Time Attack 1, Unlimited, Porsche Pikes Peak Trophy by Yokohama
                   **Upper Section**: Exhibition, Open Wheel

4:00am-5:00am: Gateway open to credentialed Media
4:45am: Official PPIHC Start Line closes to uphill traffic
5:30am-9:00am: **Practice/Qualifying** (Pikes Peak – America’s Mountain)

**Thursday, August 27 (Qualifying / Practice)**

**Qualifying** – **Lower Section**: Time Attack 1, Unlimited, Porsche Pikes Peak Trophy by Yokohama
**Practice Groups** – **Middle Section**: Exhibition, Open Wheel
                   **Upper Section**: Pikes Peak Open

4:00am-5:00am: Gateway open to credentialed Media
4:45am: Official PPIHC Start Line closes to uphill traffic
5:30am-9:00am: **Practice/Qualifying** (Pikes Peak – America’s Mountain)
5:30-6:30pm: **Rebellion Timepieces Hall of Fame Induction Ceremony**
             (Location: The Broadmoor Theatre)

**Friday, August 28, 2020 (Optional Practice Day – No Qualifying)**

**Practice Groups** – **Lower Section**: Exhibition, Open Wheel
                  **Middle Section**: Pikes Peak Open
                   **Upper Section**: Time Attack 1, Unlimited, Porsche Pikes Peak Trophy by Yokohama

4:00am-5:00am: Gateway open to credentialed Media
4:45am: Official PPIHC Start Line closes to uphill traffic
5:30am-9:00am: **Optional Practice** (Pikes Peak – America’s Mountain)
5:00pm: Final Competitor List / Run Order announced if not posted Thursday, August 27th

**Sunday, August 30 (Race Day)**

4:00am: Gateway opens for all credentialed Media. Enter through Gate #1 or #2.
       No two-lane uphill traffic at any point for anyone.
6:00am: **NEW FOR 2020** - Official PPIHC Start Line closes to uphill traffic
6:00am: Non-denominational church service (in the clearing behind Race Control)
6:30am: Drivers Meeting (Competitor Pit Area by the Big Screen)
7:30am: Green Flag is dropped - **Start of the 98th Running**

**Addresses and Links:**
Tech Inspection - [3185 Venetucci Blvd, Colorado Springs, CO 80906](3185 Venetucci Blvd, Colorado Springs, CO 80906)
PPIHC Pits and Start Line - [Pikes Peak – America’s Mountain](Pikes Peak – America’s Mountain)
The Broadmoor Hotel Theatre: [The Broadmoor Theatre](The Broadmoor Theatre)
Pikes Peak-America’s Mountain - [Gateway](Gateway)

**RACE WEEK PRACTICE/QUALIFYING SCHEDULE AND GROUPS:**

**Race Week Practice Schedule and Groups:**

Practice/Qualifying Day #1: Tuesday, August 25th
- **Upper Section**: Time Attack #1, Unlimited, Porsche Pikes Peak Trophy by Yokohama
- **Middle Section**: Pikes Peak Open
- **Lower Section (Qualifying)**: Exhibition & Open Wheel

Practice/Qualifying Day #2: Wednesday, August 26th
- **Upper Section**: Exhibition & Open Wheel
- **Middle Section**: Time Attack #1, Unlimited, Porsche Pikes Peak Trophy by Yokohama
- **Lower Section (Qualifying)**: Pikes Peak Open

Practice/Qualifying Day #3: Thursday, August 27th
- **Upper Section**: Pikes Peak Open
- **Middle Section**: Exhibition & Open Wheel
- **Lower Section (Qualifying)**: Time Attack #1, Unlimited, Porsche Pikes Peak Trophy by Yokohama

Optional Sanctioned Practice: Friday, August 28th
- This practice session is optional. There is no qualifying.
  - **Upper Section**: Time Attack #1, Unlimited, Porsche Pikes Peak Trophy by Yokohama
  - **Middle Section**: Pikes Peak Open
  - **Lower Section**: Exhibition & Open Wheel

**PRACTICE/QUALIFYING SECTION DEFINITIONS:**

- Upper Section – [Devils Playground](Devils Playground) to the [Summit](Summit)
- Middle Section - [Glen Cove](Glen Cove) to [16 Mile](16 Mile)
- Lower Section - From the [Start Line](Start Line) to S/B (switchback) below [Glen Cove](Glen Cove) (Official Qualifying Section)
COMPETITOR ACCESS OPPORTUNITIES:

NEW FOR 2020: Accredited Media must wear their Media Credential and Media Vest to enter Technical Inspection and/or the Hall of Fame Induction Ceremony.

- August 24, 2020 - Technical Inspection
  The Broadmoor World Arena from 9am to 3:30pm.
  
  Technical Inspection Schedule:
  o 9:00am-9:45am – Porsche Pikes Peak Trophy by Yokohama
  o 9:45am-10:30am – Unlimited
  o 10:30am-12:00pm – Time Attack #1
  o 12:00pm-1:30pm – Pikes Peak Open
  o 1:30pm-2:30pm – Open Wheel
  o 2:30pm-3:30pm – Exhibition

- August 27, 2020 – PPIHC Hall of Fame Induction, presented by Rebellion Timepieces
  Time / Location: 4:30 Broadmoor Theatre – inside the Broadmoor Hotel – 1 Lake Ave

  Inductees:
  o Stan DeGeer – Historian and Lifelong Fan  (Inducted posthumously)
  o Carlin Dunne – PPIHC Motorcycle Champion (Inducted posthumously)
  o Art Walsh – 40-year Volunteer and Finish Line Flagman  (Inducted posthumously)
  o William J. Hybl – Benefactor
  o Al Unser, Sr., – PPIHC Champion and PPIHC Ambassador, 4-time Indy 500 winner

Penrose Heritage Museum – The Pikes Peak Hill Climb Experience provides the perfect backdrop for interviews and is a great place to learn more about the history of the race. This is also the home of the Hall of Fame. The museum offers free admission and 90 minutes of free parking, with validation, in the parking garage just south of the museum.

Location: 11 Lake Circle, Colorado Springs, CO.
Museum Hours: 9 a.m. to 5 p.m. Tuesday thru Saturday; Sunday 1-5 p.m.

For more info, contact Sarah Woods, Curator at swoods@elpomar.org or call (719) 577-7065. Please inform the museum staff in advance of any interviews you would like to conduct on-site.
The Broadmoor Pikes Peak International Hill Climb, brought to you by Gran Turismo, is the second oldest motorsport race in America and a long-standing tradition in Colorado Springs and the Pikes Peak Region. First staged in 1916, this year marks the 98th Running.

The race is held on a 12.42-mile course, with 156 turns, beginning at 9,390 feet and finishing at the 14,115-foot summit of Pikes Peak - America’s Mountain. The event is sometimes referred to as “The Race to the Clouds”.

**COURSE RECORD:** The course record of 7:57.148 was set by Romain Dumas in 2018 driving a 2018 Volkswagen I.D. R all-electric prototype in the Unlimited Division.

Compare that to the winning time in the very first race of 20:55.6 set by Rea Lentz in his Romano Special back in 1916.

There is no other race in the world like the Pikes Peak International Hill Climb. It attracts race teams willing to invest large sums and months of preparation to compete for ‘King of the Mountain.’ This race is also a bucket list event for many grassroots racers who prepare all year to test their machines against factory teams and each other.
PIKES PEAK – AMERICA’S MOUNTAIN:

The Pikes Peak – America’s Mountain Gateway: 5089 Pikes Peak Hwy, Cascade, CO 80809.
The Main PPIHC Pit Area and Start Line are just over 7 miles (11.27 km.) past the Gateway.
MEDIA SAFETY:

The PPIHC would like to provide accredited media members with course and competitor access in order to capture the best content possible; however, it must be understood that some locations are not safe and may put your life, and the future of this great motorsports tradition, in jeopardy.

Areas on the outside of a corner are extremely dangerous and you should never capture content from these locations; no camera angle is worth more than your personal safety. If you are caught capturing content in dangerous locations, (for example but not limited to the outside of corners,) the PPIHC will immediately revoke your accreditation (credential and vest) and decline your accreditation for future editions of the PPIHC.

The first photo was taken during a practice session in the Upper Section and shows a photographer sitting on the outside of a corner. The bottom photo, also taken during a practice session in the Upper Section, shows a race vehicle leaving the course. Not only is the photographer in the top photo shooting from the outside of the corner, but he is doing so while sitting down and without any form of natural barrier that could provide protection if the unexpected were to occur.

Never sit, kneel or position yourself in any way that could limit your ability to react as quickly as possible. Keep as many natural barriers like boulders and trees between the racing surface and yourself at all times. Always have an escape route in mind, and position yourself at a higher elevation than the racing surface.

The PPIHC is one of the most unique sporting events in the world and requires strict safety regulations. We strive to allow as much access as possible to accredited members of the media and ask for your cooperation in adhering to our safety regulations and policing unsafe behavior. If you see someone disregarding these policies, please:

- Politely get their attention and tell them their safety is in jeopardy and they need to relocate to a less dangerous location.
- If they do not react to your request, capture photo or video evidence of their behavior and record their media vest number.
- Find the nearest PPIHC Official and alert them to the unsafe behavior.
- Send the photos and/or videos to Lisa Haight lisa@ppihc.org as soon as possible.

Thank you for your cooperation!
PRACTICE/QUALIFYING DAY ACCESS FOR CREDENTIALED MEDIA:

- All credentialed media will be allowed to attend PPIHC Practice Days only after participating in the mandatory virtual media meeting, and picking up a media credential, media vest and media parking pass on Monday, August 24.
- The Gateway will be open for credentialed media from 4:00-5:00am on Practice Days.
- Uphill traffic at the Start Line closes at 4:45am.  
  o It is recommended you arrive at the Gateway at 4:00am for those who wish to view practice from above the Start Line Area.
- Race Course Access:
  o You must wear your media credential and media vest at all times on Pikes Peak.
  o No media will be allowed to move up and down the course (except on foot) once parked. Absolutely no vehicles may access the course once parked.

RACE DAY ACCESS FOR CREDENTIALED MEDIA:

- The Gateway opens to all credentialed media at 4:00am.
- No cars will be allowed above the Start Line after 6:00am.
- Take Off Area/Start Line Access:
  o The Start Line has two access control points to allow competitors the space they need to prepare for their run.  
  ▪ Credentialed media will be allowed through the first access point, but will not be allowed through the second access point with the flag man.  
  ▪ No members of the media are allowed in the section with the flagman at the Start Line Area.
- Race Course Access:
  o Credentialed media must wear the numbered Media Vest and be sure their Media Credential is visible at all times on Pikes Peak.
- Start Line Media Viewing Area:
  o There will be a designated PPIHC Media photography area on the driver’s right, between the take-off point and the actual Start Line.

MEDIA RULES AND REMINDERS:

- There is no safe place for media members to be on Pikes Peak. Media must attend and cover the PPIHC at their own risk.
- Members of the media are not allowed to leave unmanned cameras anywhere on the course.
- No one is allowed to stand behind orange fenced areas or other areas PPIHC has designated as high danger.
- The use of drones is prohibited.
- Fire restrictions may be in effect during Race Week.
- Don’t be “the one” to:  
  o Cause a practice session to be cut short so competitors can’t get all their runs.  
  o Get sick or hurt!  
  o Disobey safety and boundary rules and cause the race to be delayed.
- Be prepared for sustained exposure to adverse weather and high elevation (from 9,390 feet / 2,862 meters to 14,115 feet / 4,302 meters) above sea level.
  ✓ Drink plenty of water      ✓ Use sunscreen      ✓ Dress warmly
MEDIA PARKING:

2020 Important Reminders

- You are required to wear your Media Vest and Media Credential at all times on Pikes Peak.
- Everyone must be off the mountain by 10 am.
- No smoking of any kind is permitted on Pikes Peak outside of your personal vehicle.
- No vehicle movement allowed on the course after 6:00 am.
- Observe all COVID protocols

PRACTICE DAYS / RACE DAY

New for 2020

Due to COVID-19, no media shuttles will be available this year.

You will receive a Media Parking Pass that will allow you to park in any of the following areas on Practice Days and/or on Race Day. No parking at 9 Mile.

- Start Line
- Halfway Picnic Grounds
- Ski Area
- Glen Cove
- Devils Playground

If you would like to request access to park your vehicle outside of these areas, please contact Lisa Haight (Lisa@ppihc.org) before August 20, 2020. Formal requests for additional access should include your name, competitor you are following (if applicable) and where you will be parking.

The above locations are parking areas; you may walk to a different shooting area once parked.

SUMMIT PARKING – RACE DAY ONLY

Due to COVID-19, Summit Buses will not be running this year.

As a result of the current construction project to build a new Visitor Center on the summit of Pikes Peak – America’s Mountain, the PPIHC cannot grant access for everyone to cover the race from the summit on Race Day. A limited number of Race Day Summit Passes may be available. If you would like to be waitlisted for one, please email Lisa Haight (Lisa@ppihc.org). You will be notified on Tuesday, August 26.
RADIO INTERFERENCE / FREQUENCY USE RESTRICTIONS:

In recent years, the PPIHC has encountered issues with internet and other communication devices due to frequency interference.

The following radio frequencies are restricted for PPIHC Official Use only throughout the 2020 Race and Practice Days:
- 2412 MHz – 2484 MHz
- 5100 MHz – 5900 MHz
- 24.0 GHz – 24.2 GHz
- 151.400 MHz – 151.900 MHz VHF
- 153.01 MHZ – 153.25 MHz
- 157.500 MHz – 160.500 MHz VHF
- 450 MHz – 451 MHz
- 594 MHz – 595 MHz
- 3.6 GHz – 3.7 GHz

The PPIHC may add additional restricted frequencies which are for internal PPIHC use only. Competitors and teams will be informed if any restricted frequencies are added.

No use of mobile hot spots by media, competitors or race teams is allowed during Race Week or Practice Days.

PROHIBITED ITEMS / ACTIONS:
- No pets.
- No fireworks.
- No open fires.
- No firearms.
- No drones.
- New Policy for 2020, per Pikes Peak-America’s Mountain:
  Pikes Peak – America’s Mountain is now a NO SMOKING campus from the Gateway to the Summit. This includes all pit areas, spectator viewing areas and while on the Pikes Peak Highway. All employees, contracted employees, special event participants, and officials are prohibited from smoking any cigarette, pipe, cigar, or electronic smoking device on the property unless a designated area is provided. Smoking any of the above is allowable in personal vehicles only; however, all ashes, butts, etc. must remain in the car. Furthermore, Pikes Peak – America’s Mountain is federally owned property and possession of marijuana is prohibited.

LEAVE NO TRACE POLICY:
- Pack It In - Pack It Out – dispose of trash and garbage properly; please clean up your viewing area before you leave.
- Avoid fragile vegetation.
- Avoid disturbing wildlife.
- Rock climbing is strictly forbidden.
- Tree stands are prohibited. No temporary structures may be created. Digging trenches and constructing lean-tos is illegal.
RACE START and END TIMES:
- **Start:** The Green Flag drops at 7:30 am
- **End:** Projected at Noon
  - The end and/or finish time of the event is only a projection. On Race Day, race cars are released from the Start Line approximately every 4-5 minutes. With the current field size and no red flags, the race would finish at approximately noon. However, over the past 5 years there have been an average of 2-3 hours of stoppage time (due to racing incidents, spectator issues, weather, etc.).

PPIHC MEDIA-USE PHOTOS:
The PPIHC will offer 10-15 daily images from each of the PPIHC sanctioned events captured by the PPIHC’s Official Photography Group lead by Larry Chen, to be used solely for editorial purposes. These high-resolution, non-watermarked images will be available during Race Week.

Other media information will be provided via a Dropbox link prior to Race Week.

PPIHC APP
This free app is available for download on both Android and iOS devices. Features include the ability for fans to link to social media platforms, learn more about the competitors and their race vehicles, track the Race Day run order, listen to live flag-to-flag coverage on KRDO 1240AM Radio, and follow live timing during the 98th running of the Race to the Clouds.
Download the **Official PPIHC App**.

RESULTS & PRESS RELEASES:
- Practice Day times will be posted on PPIHC.org as quickly as possible following each practice session.
- On Race Day, live timing will be available on PPIHC.org. Results will be sent out when they become Official. Timing will also available via MyLaps.
- The PPIHC issues press releases throughout the year. If you would like to receive these, please contact Lisa Haight, Event Coordinator & Historian, *Lisa@PPIHC.org*.

HELPFUL LINKS:
- **2020 Competitor List** – [Click Here](#)
- **2019 Results** – [Click Here](#)
- **PPIHC Race Records** – [Click Here](#)
- **2020 Run Order:**
  - The Official Run Order will be found at PPIHC.org by 5:00pm on August 28th.
- **Live Pikes Peak Summit Cameras** – [Click Here](#)
- **Live Pikes Peak Summit Weather** – [Click Here](#)
PPIHC MEDIA LICENSING AND COMMERCIAL RIGHTS POLICY:

The Pikes Peak International Hill Climb (the “PPIHC”) and the applicant requesting approval for media accreditation (“Licensee”) agree to the following terms concerning permission to capture creative content (“Creative Content”) including but not limited to, written articles (“Copy”), still photography, (“Photos”) and/or captured/recorded video footage (“Footage”) of and at “The Broadmoor Pikes Peak International Hill Climb brought to you by Gran Turismo,” its related festivities and ancillary events in Colorado Springs, Colorado (the “Event”).

PPIHC PROHIBITED USES

No third party is permitted to use the Pikes Peak International Hill Climb (PPIHC) brand name, trademarks, service marks, logos, photos, slogans, maps, captured video, etc., in any advertisement promoting the sale of goods or services of any person or organization, or in any manner which implies an endorsement of the goods or services of any person or organization.

No PPIHC themed products may be produced or sold without written consent from the PPIHC.

The PPIHC owns all media (including images, photos, video footage, and audio recordings) and intellectual property rights related to or associated with any crash/incident/or sensitive situation. The PPIHC may deem any media captured as “restricted” and that media belongs to PPIHC and is for the PPIHC’s exclusive (except as agreed to by PPIHC), perpetual, worldwide usage. This includes any and all Media captured that the PPIHC deems restricted.

PPIHC DRONE POLICY

Drone usage at the PPIHC Event and/or ancillary events is strictly prohibited.

TERMS

The PPIHC will provide a Media Rights License to those members of the Media who are deemed Official Race Media and Special Access Media (those who obtain the proper credentials) to record and/or photograph the PPIHC Event (and ancillary events) for the following purposes:

a) Race team use for distribution and/or broadcast on race team owned/controlled website(s) and non-commercial social media outlets only. Race team use must be verifiable by a designated race team representative or driver-of-record. Race teams must agree, upon request, to provide a copy of all media to the PPIHC within two (2) weeks of initial request for PPIHC archival and marketing purposes only. Files provided to the PPIHC must include the content creator's name for proper recognition. The PPIHC will NOT rebroadcast and/or resell any requested footage. The PPIHC may require (upon request) a list of clips/photos (and prices) sold to specific agencies. The PPIHC will NOT restrict the sale of any photo and/or video, yet does prohibit commercial licensing or commercial sub-licensing.

b) Official Race Media news outlet usage.
PRESENTATION OF CONTENT

Licensee shall adhere to the following guidelines when presenting, distributing, and/or publicly displaying any Creative Content related to the Event.

a) It is expected that when feasible, Copy written about the PPIHC shall use the official designation of “The Broadmoor Pikes Peak International Hill Climb, brought to you by Gran Turismo” within the first paragraph of written text. Copy written about the Event shall also include links to the Official PPIHC Website (www.ppihc.org) and/or the Official PPIHC Facebook Page (www.facebook.com/pikespeakhillclimb).

b) Selected photos (taken by Official PPIHC Photographers) from the Event will be made available to Official Race Media (free of charge). Where possible, credentialed media agrees to credit the PPIHC by name (“Larry Chen - 2020 PPIHC”) provided such credit is reasonable and artistically feasible.

USE OF CREATIVE CONTENT BY LICENSEE

Licensee agrees to use Event Photos and Footage only as permitted in the above described manner and will not sell, transfer, assign, and/or broadcast them on television, the Internet and/or any other means of public distribution for commercial purposes, except as provided in the terms above.

Examples of usage NOT granted in this document that require additional licensing/permission:

a) COMMERCIAL USE: A product or service, sponsor of a team, the Event, and/or any endemic or non-endemic company may not use copy, photos, and/or footage for commercial advertising, in any format, from the festivities and/or Event, without additional commercial licensing arrangements and written permission from the PPIHC.

b) 3RD PARTY USE: Copy, photos, and/or footage from the Event may be sold or transferred to a 3rd party. However, no media has the right to commercially license any copy, photos and/or footage. PPIHC assumes and retains all Commercial Rights. PPIHC may request a list of clients in which media has sold Photos and/or Footage.

USE OF CREATIVE CONTENT BY THE PPIHC

Upon request, and in exchange for the Licensee’s access to the PPIHC, the Licensee shall furnish the PPIHC with copies of all Creative Content captured from the Event in the highest resolution/quality possible. The Creative Content will be provided for archival and/or PPIHC marketing purposes. PPIHC will not resell any photo or video clip taken from a credentialed media member. The PPIHC shall provide a drive and pay for shipping costs associated with receiving such assets if necessary. The PPIHC shall retain the right to use any/all Creative Content captured by the Licensee, at the Event and/or all ancillary events, for any PPIHC marketing purpose, including but not limited to, the inclusion in any PPIHC related television program, DVD, digital download, YouTube Channel, Facebook Page, Instagram Feed, and/or Twitter Feed. Where possible, the PPIHC agrees to credit the Licensee by name, provided such credit is reasonable and artistically feasible. Files provided to the PPIHC must include the context creator’s name for proper recognition.
SUMMARY

Credentialed media will be allowed to sell non-restricted captured creative content without limit by the PPIHC.

- Commercial use of any creative content (regardless of how it is obtained), must accompany a licensing agreement from the PPIHC. Credentialed media members do not have the right to sell licensing or usage rights.
- The PPIHC may require a copy of the captured creative content for archival and/or marketing purposes.
- The PPIHC will not resell any photo or video clip taken/captured by a credentialed media member.
- All credentialed media members must inform their clients that commercial licensing is required for those clients planning to use photos and/or videos, and that licensing must be negotiated through the PPIHC.
- There is no cost to news outlets to report.

FILMING AND LICENSING

Entities that would like to produce PPIHC Themed Programming, retrieve archival or pre-produced content, or receive all encompassing commercial rights, must enter into a licensing agreement with the PPIHC.

All inquiries for 2020 Licensing/Filming need to be made by August 1, 2020. A late fee may be applied after that date. For questions please contact: Megan Leatham, Executive Director at Megan@ppihc.org.

DEFINITIONS

**PPIHC Commercial Rights:** The PPIHC claims and owns the Commercial Rights to any and all creative content recorded or gathered during the Pikes Peak International Hill Climb and/or any of its associated events. PPIHC does not claim ownership of independently captured creative content, only its use in commercial applications.

Entities that would like to commercially benefit by their association with the PPIHC, and any of the events associated with the PPIHC, must enter into contract with the PPIHC to use any associated creative content before producing or releasing any commercial promotion featuring its participation in or association with the PPIHC. Commercial entities who bring their own contracted media (photographers, videographers, writers, etc.,) to PPIHC events must contract with the PPIHC in advance. A Commercial Rights License must be signed when an individual and/or organization desires to use footage, photos, digital media, maps, logos, etc., from the PPIHC for any promotional, commercial or marketing endeavor. If a company or competitor uses the PPIHC brand (logo/photos/etc.) to help sell or endorse a product or service, a Commercial Rights License must be obtained. Such licenses are granted on a case-by-case basis.

**Media Creative Content:** Content created by accredited media members with the intent to promote interest in or report results and activities taking place during the event. Any content generated solely for these purposes is the property of the accredited media personnel.

**Media Rights:** Rights granting accredited media personnel permission to gather information from the PPIHC and its ancillary events for editorial purposes.
WAIVERS, RELEASES AND NOTICES:

ACCIDENT WAIVER AND RELEASE OF LIABILITY

I hereby acknowledge that, by attending the Pikes Peak International Hill Climb event ("Event"), I will be exposed to a number of risks associated with attendance at the Event and/or by entering the construction site. I HEREBY ASSUME ALL OF THE RISKS OF ATTENDING THE EVENT AND ANY/ALL ACTIVITIES ASSOCIATED WITH THE EVENT, including by way of example and not limitation:

a) Any and all risks before, during, or after the Event including, but not limited to; injury from objects thrown from spectator areas; injury from race track accidents involving vehicles of any type, parts of race track vehicles, or track debris; injury from fires; injury from natural debris such as rocks or tree limbs; and injury from lightning.

b) Any and all risks that may arise from negligence or carelessness on the part of the persons or entities being released ("Releasees"). Releasees include, but are not limited to, The Pikes Peak International Hill Climb, the Pikes Peak Auto Hill Climb Educational Museum, and any of their subsidiaries, affiliates, event participants, sponsors, officials, sanctioning bodies, and any of their employees, agents, officers, volunteers, directors, and other individuals affiliated with the Event.

In the event I am injured during the Event, I agree to promptly report to medical personnel before leaving the mountain.

On behalf of myself, my heirs, representatives, beneficiaries, and assigns, I hereby release and hold harmless the Releasees, of and from, and I do discharge and waive, any and all claims, demands, losses, damages, and liabilities that I may have or sustain with respect to any and all damage, illness, injury, of any type, and/or death, arising out of my attendance at the Event.

I further agree, as a credentialed attendee of the Event, that no unauthorized, non-credentialed or non-ticket holder(s) shall accompany me to the Event. If I violate this agreement I release and hold harmless the Releasees, of and from, and I do discharge and waive, any and all claims, demands, losses, damages, and liabilities that anyone may have or sustain with respect to any and all damage, illness, injury, of any type, and/or death, arising out of my negligence.

I agree, by electronic acknowledgement or by signing, that I have viewed, in full, all required Media Orientation videos and fully understand their contents.

The PPIHC reserves the right to cancel the Event as well as all ancillary events at its own discretion. In the event of a cancellation, no refunds will be given.

By entering a construction site, I fully understand that construction and other activities at the construction site are dangerous and involve risk of serious injury, death, and/or property damage. I hereby release, waive, and discharge, and convenant not to sue, Pikes Peak Auto Hill Climb Educational Museum Inc, Pike National Forest, the City of Colorado Springs, GE Johnson Construction, Pikes Peak - America’s Mountain, including, but not limited to, any and all employees, officers, and contract workers, from any and all damages, losses, penalties, liability, costs, attorney’s fees and expenses of any nature, and any demands, claims, suit, and causes of action therefore, arising out of or resulting from the Undersigned’s presence at the construction site.
ACKNOWLEDGMENT AND RELEASE OF INFECTIOUS DISEASE LIABILITY

As a credentialed or non-credentialed attendee of the Pikes Peak International Hill Climb (“Event”), and related events, the undersigned acknowledges and agrees:

a) I understand that my attendance and/or participation includes possible exposure to and illness from infectious diseases including but not limited to COVID-19. While certain restrictions and personal discipline may reduce this risk, I enter into the event(s) and premises and accept the risk of serious illness, possibly resulting in death. I knowingly and freely assume all such risks, both known and unknown, even if arising from the negligence of the releasees or others, and assume full responsibility for my participation.

b) I understand that the PPIHC and its representatives cannot guarantee that any precautionary measures taken by the PPIHC will fully protect anyone from being exposed to and/or contracting COVID-19 or any other contagion. I understand the symptoms of COVID-19 include, but are not limited to fever, fatigue, cough, and shortness of breath.

c) I affirm that I, and all members of my immediate household and/or race team, do not currently have any of the above symptoms and have not experienced any of the above symptoms within the last fourteen (14) days. In the event that I, or any of the members of my immediate household and/or race team, experience any of the above symptoms after I sign this release, I agree that none of us will enter the Event until fourteen (14) days have elapsed since such person has experienced such symptom(s).

d) I affirm that I, along with all members of my immediate household and/or race team, have not been diagnosed with COVID-19 within the last thirty (30) days and have not been knowingly exposed to anyone diagnosed with COVID-19 within the last thirty (30) days. In the event that I, or any member of my immediate household and/or race team, is diagnosed with COVID-19, or is knowingly exposed to anyone diagnosed with COVID-19, after this release has been executed, none of us will enter the Event until thirty (30) days have elapsed since such diagnosis or exposure.

I agree, by signing, to each statement above and I also hereby waive, release, indemnify, and forever hold harmless The Pikes Peak International Hill Climb, the Pikes Peak Auto Hill Climb Educational Museum, and any of their subsidiaries, affiliates, event participants, sponsors, officials, sanctioning bodies, as well as any of their employees, agents, officers, volunteers, directors, and other individuals affiliated with the Event (collectively, the “Released Parties”) from all liabilities and claims for any injuries, illnesses, losses, death, damages, or costs (including reasonable attorneys’ and experts’ fees) to myself, my spouse, child, guests, unborn child(ren), or relatives which arise out of, or are incident to, my participation in any activities relating to the Event or my attendance at any activities relating to the PPIHC.
RELEASE OF MEDIA AND INTELLECTUAL PROPERTY RIGHTS

Any and all PPIHC events shall not be recorded or photographed for commercial purposes without the express written consent of The Pikes Peak International Hill Climb (“PPIHC”).

All media (including images, photos, video footage, and audio recordings) and intellectual property rights related to or associated with PPIHC and PPIHC events (collectively, “Media”), including the Pikes Peak International Hill Climb auto race (the “Race”), belongs to PPIHC, and is wholly reserved in perpetuity to PPIHC and its licensees. All Media from or related to PPIHC events, including but not limited to photos and footage, are part of the PPIHC’s intellectual property and can be used by PPIHC and/or its licensees for promotional purposes or any other purposes. All Media belongs to PPIHC and is for the PPIHC’s exclusive (except as agreed to by PPIHC), perpetual, and worldwide usage.

Any unauthorized use or sale of Media, including, but not limited to, reproduction, retransmission, or the making of or inclusion of Media into a broadcast, internet, web, motion picture, DVD or tape program, or any other form of distribution, without the prior express written consent of the PPIHC, is strictly prohibited. The licensing or sub-licensing of creative content from PPIHC events shall be strictly forbidden without the prior express written consent of the PPIHC. The PPIHC has the sole and exclusive rights to all creative content, including but not limited to images and footage taken by spectators at PPIHC events and/or persons without media credentials.

The PPIHC trademarked event name, any and all PPIHC photos, and the PPIHC course map are the property of the PPIHC and may not be utilized in any form for product sales without express written permission from the PPIHC. Payment of appropriate licensing fee is required.
NOTICE OF FILMING AND PHOTOGRAPHY

When you enter a Pikes Peak International Hill Climb (“PPIHC”) event or program, you enter an area where photography, audio and video recording may occur. By entering the event or program premises, you consent to interview(s), photography, audio recording, and/or video recording of yourself (collectively, “Materials”), and its/their release, publication, exhibition, reproduction, licensing, alteration, adaptation, exploitation, or other use, in any format or medium now existing or hereafter created, and for any purpose, including but not limited to, web casts, promotional purposes, telecasts, advertising, publicity, and public relations by PPIHC and its affiliates, representatives, sponsors, and licensees (collectively, “Affiliates”). You release PPIHC and its Affiliates, their officers, employees, and agents, and each and all persons involved, from any liability connected with PPIHC’s or its Affiliates’ exercise of the rights contained in this Notice, including, without limitation, liability for any violation of the right to publicity, for defamation, invasion of privacy, or emotional distress.

By entering the event or program premises, you waive all rights you may have to any claims for payment or royalties in connection with any use of these Materials, regardless of the purpose or sponsoring of such use, exhibition, stream, broadcast, web cast, or other publication irrespective of whether a fee for admission to the program or event is charged. You also waive any right to inspect or approve any interview, photo, image, video and/or audio recording of yourself, taken by PPIHC or the person or entity designated to do so by PPIHC.

As a spectator, race official, volunteer, sponsor, competitor or crew member attending the PPIHC, I agree that while attending the Event, I will adhere to the following filming policy:

In the event of an accident/incident on or off the course, anyone attending the Event, including but not limited to spectators, race officials, volunteers, sponsors and crew members may continue to film/shoot photos only if the driver is able to get out of the vehicle and there are no known injuries to the competitor, or anyone else involved. If the competitor is trapped in the vehicle, is unconscious or has significant obvious injuries, all parties in the vicinity will immediately cease capturing images either by camera, cell phone, or any other recording device and will instruct others to do the same.

Any images or footage inadvertently captured by any spectator, race official, volunteer, sponsor, crew member or anyone else attending the Event will immediately be turned over to, and become the property of, the PPIHC, their legal representatives, and/or law enforcement.

The PPIHC owns all media (including images, photos, video footage, and audio recordings) and intellectual property rights related to or associated with any crash/incident or sensitive situation. The PPIHC may deem any media captured as “restricted” and that media belongs to PPIHC and is for the PPIHC’s exclusive (except as agreed to by PPIHC), perpetual, worldwide usage. This includes any and all Media captured that the PPIHC deems restricted.

You agree that you have been fully informed of your consent, waiver of liability, and release before entering the event.