



010 - 2021 PPIHC Competitor On-Board Footage

Posted Online: December 1, 2020

Last Updated: December 1, 2020

(Subject to Change)

Drivers competing in the 2021 running of The Broadmoor Pikes Peak International Hill Climb, brought to you by Gran Turismo, have an opportunity for media exposure through a joint effort between the PPIHC and Windstar Studios.

Competitors choosing to capture their own in-car footage will be required to provide PPIHC Officials with the footage upon completion of the competitor's run on Race Day. After each competitor takes the checkered flag on Race Day, a staff member/representative will collect the memory card from the on-board camera (provided by the competitor) that captured each competitor's full-course run. The in-car video from the 2021 Race will be uploaded to the Official PPIHC YouTube Channel for broadcast on Race Day. All footage will also be transferred to the PPIHC digital archive for permanent storage.

Additionally, the Windstar film crew may conduct a short interview with each competitor to be included with the on-board footage. All memory cards will be returned to competitors immediately after upload.

These videos will be promoted through PPIHC social media channels and will be available on the PPIHC Website and YouTube Channel. Per our 2021 sponsorship agreement, each video will have a Toyo Tire tag line/logo included on the competitor description section of all onboard videos that are uploaded to the PPIHC YouTube Channel.

Competitors who do not finish the race will be sent a notice by email approximately one week after the race for upload instructions. The PPIHC will provide an uplink for transfer of these in-car video assets.

PPIHC is not responsible for lost or damaged memory cards.