



## 2026 Pikes Peak International Hill Climb Media Guide



*This Media Guide provides essential information for accredited media covering one of the world's most unique motorsport events. It outlines credentialing requirements, key deadlines, access procedures, safety protocols, event schedules, and media rights. Media must apply in advance, attend a mandatory virtual briefing, and follow strict on-mountain safety and operational rules designed to protect participants while enabling comprehensive coverage. Together, this information ensures journalists and content creators are fully prepared to deliver accurate, timely, and responsible coverage of the 104th Running of the Race to the Clouds.*

*Please review this document thoroughly prior to Race Week as it is updated frequently.*

*Revised 2/11/2026 Updates in RED*

# Welcome to the 2026 Pikes Peak International Hill Climb

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## **TRAVEL AND LODGING PARTNERS:**

**SPRINGHILL SUITES®** BY MARRIOTT Official Media Hotel Springhill Suites by Marriott



A special rate for PPIHC Media coming soon.

For group booking at Springhill Suites, contact [Susan Whitsitt](#).

- [SpringHill Suites by Marriott](#)
- [Colorado Springs Airport](#)
- [Sport & Entertainment Travel](#)
- [The Broadmoor](#)
- [Best Western Plus Executive Residency Fillmore Inn](#)
- [Towneplace Suites by Marriott](#)

## **MEDIA APPLICATION DEADLINE, CATEGORIES and ELIGIBILITY:**

- Anyone planning to cover the event from outside the pit area and/or the public/spectator viewing areas, must apply for a credential.
- Media credentials are granted at the discretion of the Pikes Peak International Hill Climb.
- A limited number of media credentials will be granted for the 104th Running in 2026.
- Past credentialing does not guarantee a 2026 media credential.
- Credentials are not transferable and may be revoked at any time.
- A Media credential allows access for the applicant only. Each member of a media team must submit a separate application.
- Media representatives must be at least 18 years old as of June 16, 2026, in order to be eligible for a media credential.
- Credentials will be issued to authorized personnel only for the purpose of providing timely coverage of the event.
- Professional recommendations and/or evidence of work quality will be requested.
- All applications will be carefully screened, and applicants will be notified of their accreditation status via e-mail within ten (10) business days of receipt by the PPIHC.
- No on-site media credential applications will be accepted during Race Week.

**Application Deadlines** – Media credentialing is **open from March 1, 2026, through May 29, 2026**. Late applications will be accepted online from May 30, 2026, through June 19, 2026, and will incur a \$100 non-refundable expedited processing charge, plus a nominal web-based fee.

Please review the definition and eligibility requirements for Official Race Media and Special Access Media before applying. Apply by choosing the correct Media Application (*see types below*).

### **Media Application Types**

**Official Race Media** accreditation is reserved for major media outlets providing complete and overall event coverage for their audiences, or other news distribution with a documented history of regular news and events coverage. Official Race Media credentials are free of charge. *Note: All freelance photographers must be on assignment and apply for a Special Access Media Credential.*

**ELIGIBILITY:**

News organizations producing daily or approved weekly/monthly newspapers; national news/motorsport organizations or magazines/periodicals; major internet-based news organizations or motorsport sites; wire services, national television/radio networks; and local television stations.

**Special Access Media** accreditation applies to media and news outlets or individuals as follows:

- Those assigned to cover a competitor or a team
- Those covering a division (i.e., Unlimited only)
- Those covering a type of vehicle (i.e., EVs, etc.)
- Those representing an event or vehicle sponsor
- Those covering a specific manufacturer
- Employees in marketing, promotions, sales, advertising, public relations, etc.

**Freelance photographers and journalists will not be accepted without evidence of assignment by a qualifying media/news outlet.**

**Fees:**

- There is a \$100 fee for Special Access Media credentials due at the time of submission with a nominal web-based fee.
- An expedited processing fee of \$100, plus a web-based fee will be collected with applications submitted after May 29, 2026.
- Replacement fee for lost credentials is \$100.
- Any applications declined will receive a full refund.

**MEDIA MEETING – MANDATORY VIRTUAL MEETING:**

- There will be no in-person Media Meetings.
  - Approved media will receive a link to attend the virtual media presentation.
  - Attendance during the meeting will be monitored.
  - Topics will include a review of safety protocols, the revised Race Week Schedule, new policies/information for 2026, and competitor access opportunities.
  - A Q&A session will follow the presentation.
  - Allow one hour.
- **Monday, June 8, 2026, at 9:00am (MDT) SAVE THE DATE!**

**MEDIA CREDENTIAL & MEDIA VEST PICK UP:**

After you attend the virtual meeting, a Media Packet will be assembled for you including:

- One numbered Media credential, assigned to you.
- One numbered PPIHC Media Vest, assigned to you, to allow access outside of designated spectator areas. You do not need to return this vest.
- One 2026 PPIHC Souvenir Program

Monday, June 15, 2026 – **Media Registration/Credential and Vest Pick-Up**

Broadmoor World Arena - 8:00 AM to 4:00 PM - [3185 Venetucci Blvd. Colo Spgs, CO 80906](#)

- *Inside the Arena – Use Gate B*
- Free Parking
- Restrooms are located inside the Arena

**NOTE: If you are arriving in Colorado Springs after June 15<sup>th</sup>, additional pickup hours will be available.**

**EVENT TITLE and SOCIAL MEDIA:**

Please use the Official Event Title in any content you create:

**The Broadmoor Pikes Peak International Hill Climb, presented by Gran Turismo**

**Check out our YouTube Channel loaded with content! Subscribe!**



[@pikespeakhillclimb](https://www.facebook.com/pikespeakhillclimb)

[@pikespeakhillclimb](https://www.instagram.com/pikespeakhillclimb)

[@ppihc](https://twitter.com/ppihc)

[/pikespeakhillclimb](https://www.youtube.com/pikespeakhillclimb)

**#PPIHC2026**

**Visit Our Website: <http://ppihc.org/>**



For the second consecutive year, The Broadmoor Pikes Peak International Hill Climb, presented by Gran Turismo, will air in its entirety on the cable channel [RACER Network](#), also available on the RACER+ streaming app, delivering the most complete and immersive PPIHC viewing experience ever offered to fans.

**PPIHC Media Contact:**

Elizabeth Wyman, Marketing & Partnerships Manager

Email: [Elizabeth@ppihc.org](mailto:Elizabeth@ppihc.org)

Phone: Office (719) 685-4400

Cell/Text (317) 440-0795

## **COMPETITOR ACCESS OPPORTUNITIES:**

Accredited Media must wear their Media Credential and Media Vest to cover Technical Inspection and at all times on Pikes Peak.

- June 15, 2026 - **Technical Inspection**
  - The Broadmoor World Arena from 9:00am to 4:00pm - Parking Lot C
  - Technical Inspection Division Schedule: TBD
- June 16, 2026 – June 19, 2026 – Practice on **Pikes Peak – America’s Mountain**
  - All Section Pit Areas on Practice Days (5:30am to 8:30am) (Tues-Friday)
- June 19, 2026 – **Fan Fest** – Downtown Colorado Springs
  - 5:00pm-9:00pm
- June 21, 2026 – **104th Running** (Pikes Peak – America’s Mountain)
- June 22, 2026 – **PPIHC Awards Ceremony** – Norris Penrose Event Center



**Penrose Heritage Museum** – The Pikes Peak Hill Climb Experience provides the perfect backdrop for interviews and is a great place to learn more about the history of the race. This is also the home of the Hall of Fame. Admission is free.

**Address:** 11 Lake Circle, Colorado Springs, CO 80906

**Parking:** Free and convenient parking is available in the Broadmoor Parking Garage located next to the museum. Museum staff can validate your parking for up to 90 minutes.

### **Hours:**

- Mondays and Sundays – CLOSED Tuesday-Saturday: 9:00am – 12:00pm; 1:00pm – 4:00pm
- For more info, contact Ashley Arimborgo, Visitor Experience Associate, [AshleyA14@elpomar.org](mailto:AshleyA14@elpomar.org) or call (719) 577-7065. Please inform the museum staff in advance of any interviews you would like to conduct on-site.

## **PPIHC - RACE FACTS:**

The Broadmoor Pikes Peak International Hill Climb, brought to you by Gran Turismo, is the second oldest motorsport race in America and a long-standing tradition in Colorado Springs and the Pikes Peak Region. First staged in 1916, it has become the foremost hill climb in the world.

The race is held on a 12.42-mile course, winding through 156 turns, beginning at 9,390 feet and finishing at the 14,115-foot summit of Pikes Peak - America's Mountain. The event is sometimes referred to as "The Race to the Clouds".

COURSE RECORD: The course record of 7:57.148 was set by Romain Dumas in 2018 driving a 2018 Volkswagen I.D. R all-electric prototype in the Unlimited Division.



Compare that to the winning time in the very first race of 20:55.6 set by Rea Lantz in his Romano Special back in 1916.



### *Some Notable Firsts:*

1926 – First Unsters to compete, Louis and Joe

1953 – First year Sports Car class competed

1956 – First on-board camera – Paul Kleinschmidt, Open Wheel

1960 – First woman to race on Pikes Peak – Joyce Thompson, Sports Car class

1965 – First automatic transmission

1973 – First propane-powered race car – Ak Miller

1976 – First Wells Coyote enters

1981 – First electric car – Joe Ball

1985 – First and only woman to set a course record – Michele Mouton

1988 – First paraplegic to make a solo run – Charley Hexom, Class S7 Truck class

1995 – First weather-shortened race (drivers ran only to Devils Playground)

1996 – First big rig trucks compete

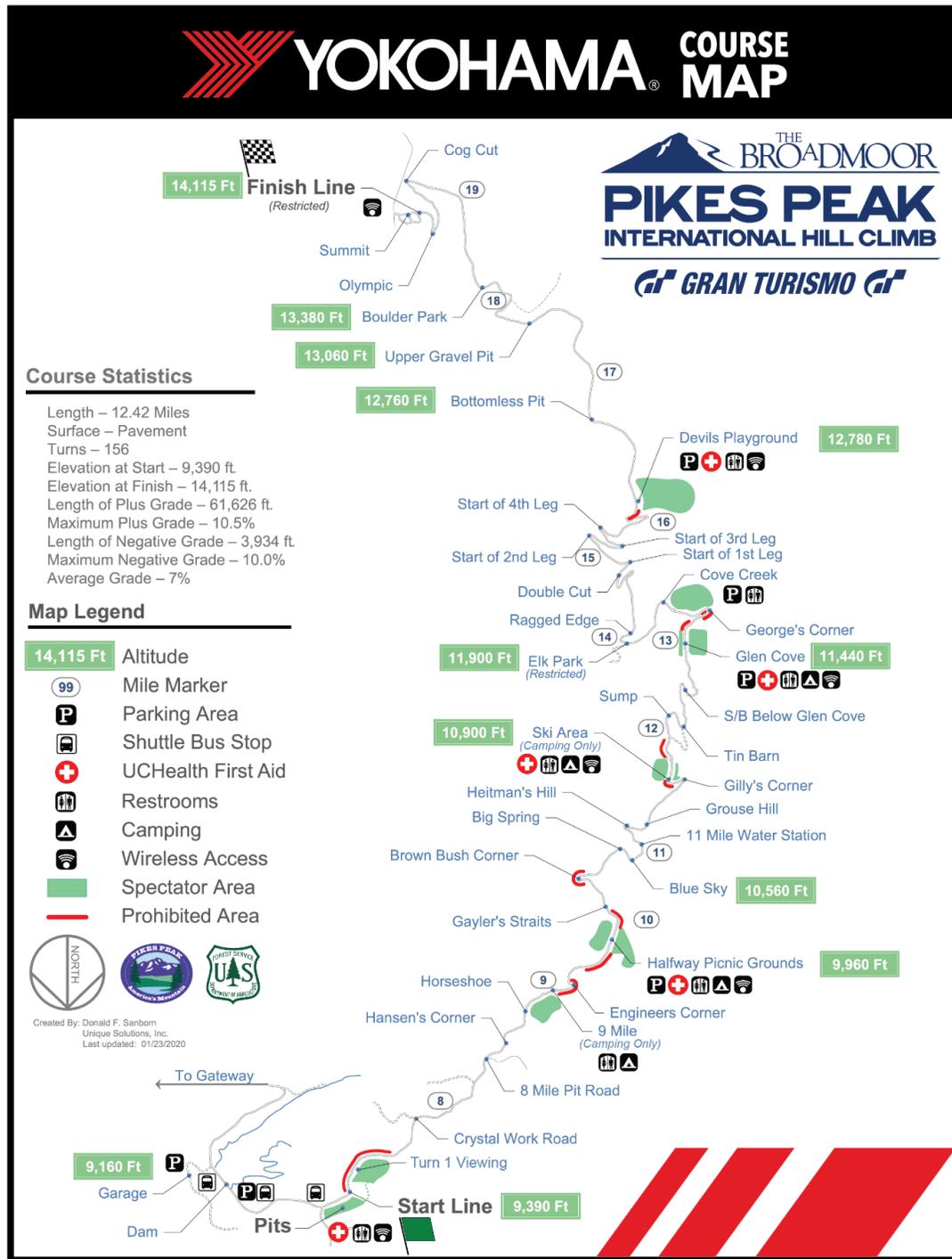
2011 – First to break the 10-minute barrier – Nobuhiro "Monster" Tajima

2013 – First to break the 9-minute barrier – Sébastien Loeb

2018 – First to break the 8-minute barrier – Romain Dumas

There is no other race in the world like the Pikes Peak International Hill Climb. It attracts race teams willing to invest large sums and months of preparation to compete for 'King of the Mountain.' This race is also a bucket list event for many grassroots racers who prepare all year to test their machines against factory teams and each other.

**PIKES PEAK YOKOHAMA COURSE MAP:**



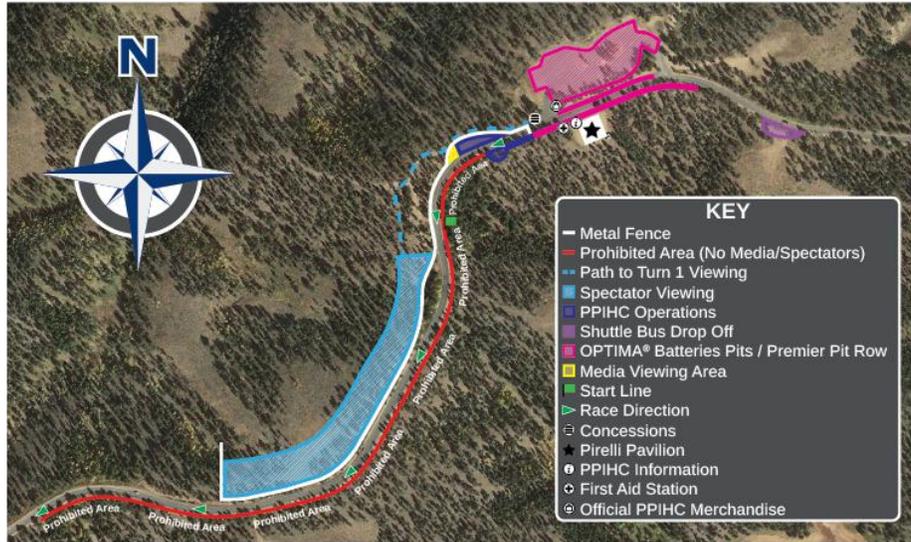
**PIKES PEAK – AMERICA’S MOUNTAIN:**

The Pikes Peak – America’s Mountain Gateway: [5089 Pikes Peak Hwy, Cascade, CO 80809](https://www.pikespeak.com/visit-us/5089-pikes-peak-hwy-cascade-co-80809).

The Main PPIHC Pit Area and Start Line are just over 7 miles (11.27 km.) past the Gateway.

**SPECTATOR AREA MAPS:**

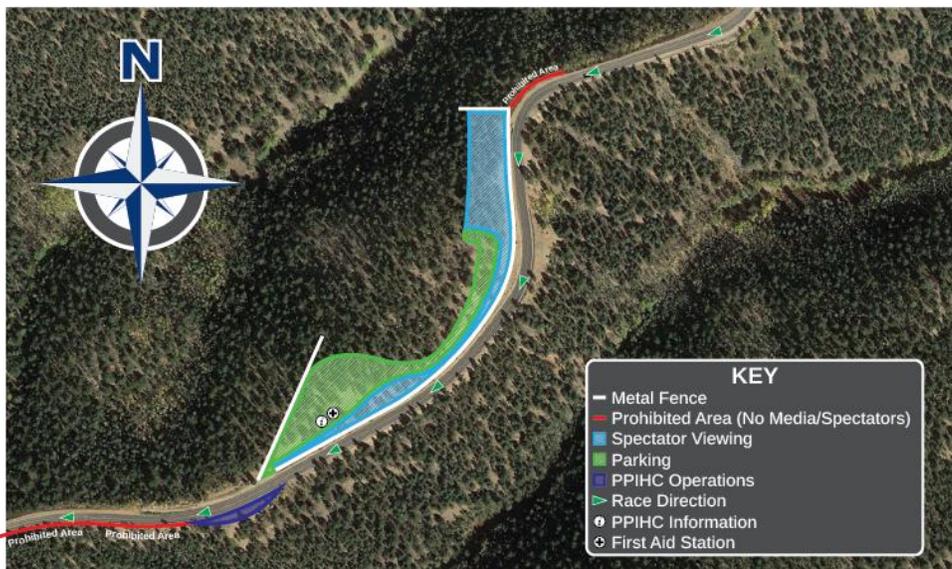
# PITS & TURN 1



## SPECTATOR NOTES

Spectators will only be able to view the race from the areas within the metal fencing along driver's right. There is absolutely NO spectating outside the metal fenced area. Spectators are allowed to walk through the Pits. Media can NOT shoot from the red areas along driver's left.

# 9 MILE (CAMPING ONLY)

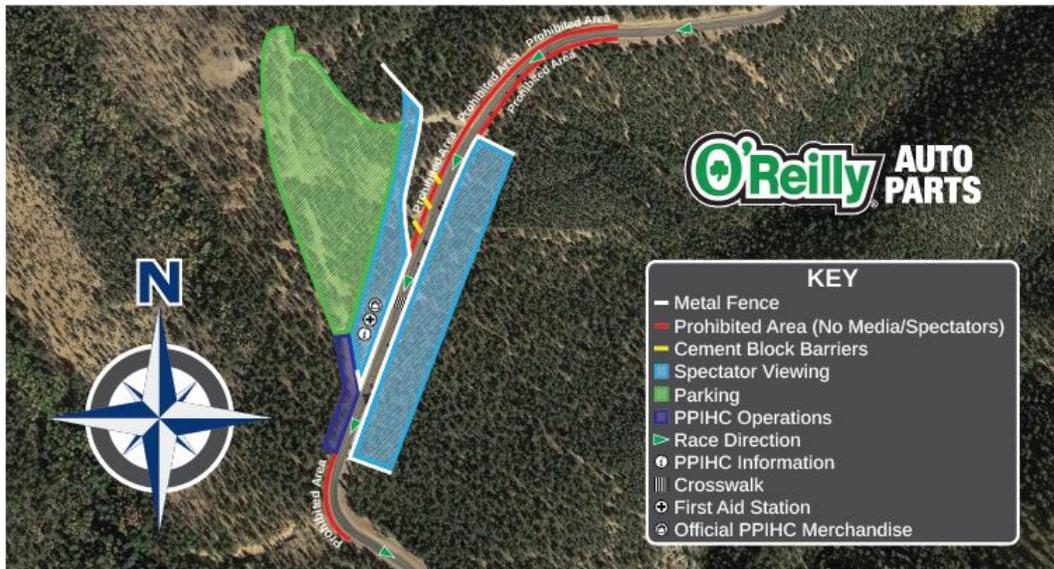


## SPECTATOR NOTES

Spectators will only be able to view the race from the areas within the metal fencing along driver's right. There is absolutely NO spectating outside the metal fenced area. Media can NOT shoot from the red areas along driver's left.

**NO MEDIA PARKING AT 9 MILE**

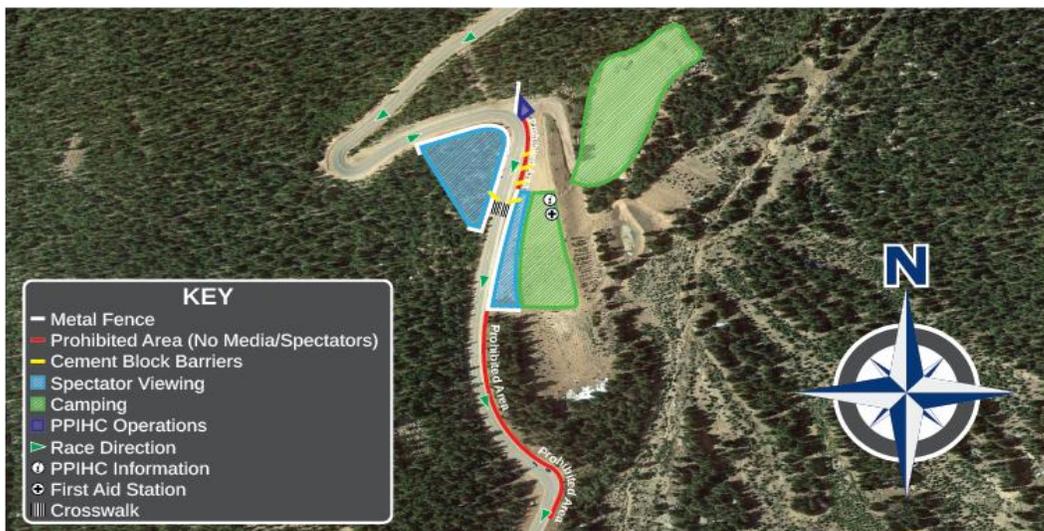
# HALFWAY PICNIC GROUNDS



## SPECTATOR NOTES

Spectators will only be able to view the race from the areas within the metal fencing along driver's right and left. There is absolutely NO spectating outside the metal fenced area. Spectators wanting to view the race from driver's left must cross the crosswalk only when deemed safe by the official monitoring the crosswalk. Media can NOT shoot from the red areas.

# SKI AREA (CAMPING ONLY)

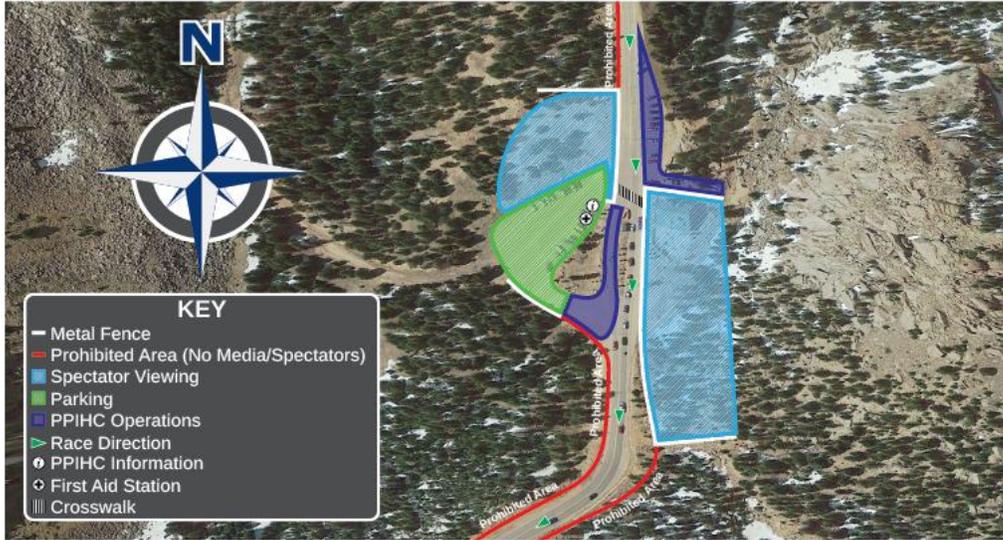


## SPECTATOR NOTES

Spectators will only be able to view the race from the areas within the metal fencing along driver's right and left. There is absolutely NO spectating outside the metal fenced area. Spectators wanting to view the race from driver's right must cross the crosswalk only when deemed safe by the official monitoring the crosswalk. Media can NOT shoot from the red areas.

**NO MEDIA PARKING AT SKI AREA ON RACE DAY**

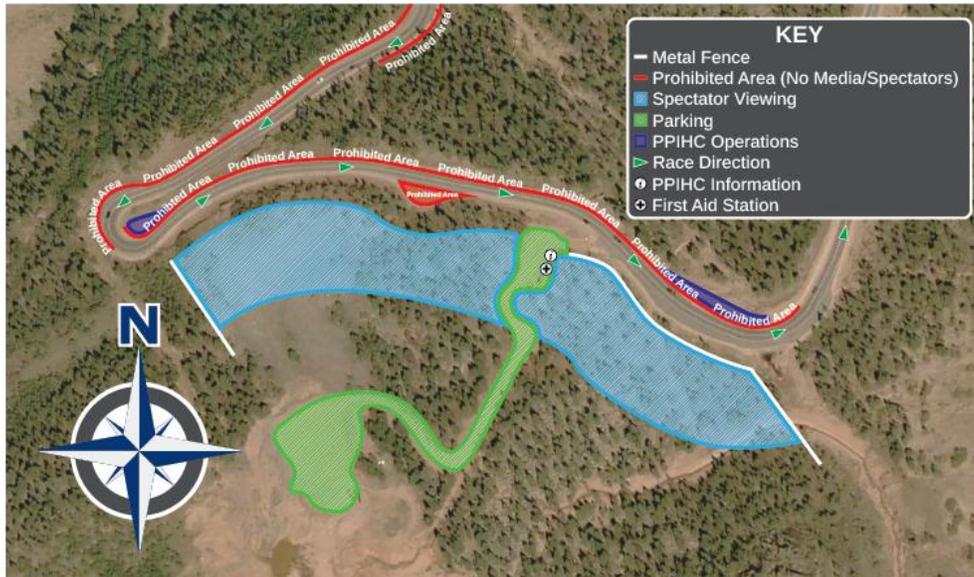
# GLEN COVE



## SPECTATOR NOTES

Spectators will only be able to view the race from the areas within the metal fencing along driver's right and left. There is absolutely NO spectating outside the metal fenced area. Spectators wanting to view the race from driver's left must cross the crosswalk only when deemed safe by the official monitoring the crosswalk. Media can NOT shoot from the red areas.

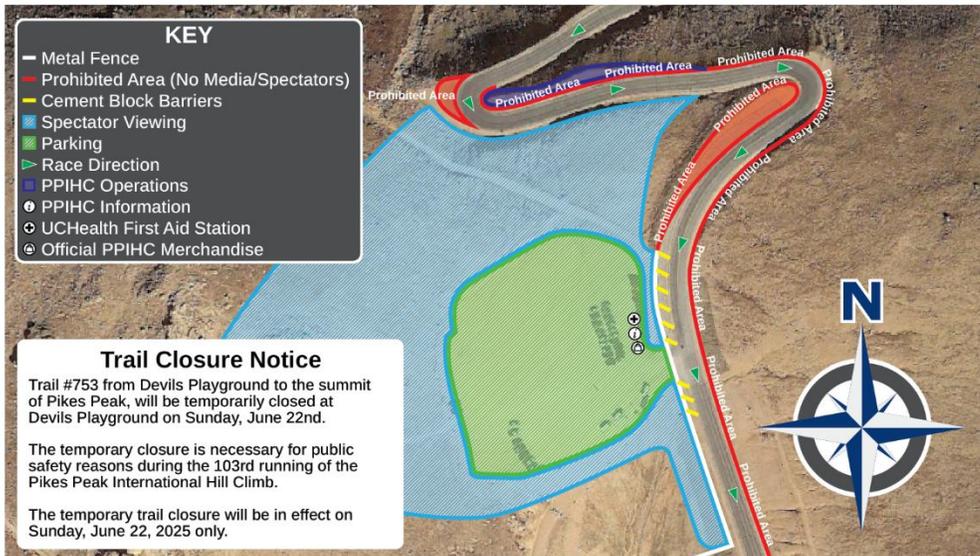
# COVE CREEK



## SPECTATOR NOTES

Spectators will only be able to view the race from the areas within the metal fencing along driver's right. There is absolutely NO spectating outside the metal fenced area. Media can NOT shoot from the red areas.

# DEVILS PLAYGROUND



## SPECTATOR NOTES

Spectators will be able to watch the race from the hillside above the left-hand hairpin turn and along the straight above the right-hand hairpin. Spectators are only permitted on driver's right, and no spectators will be allowed outside the metal fenced area. Media can NOT shoot from the red areas.

## KRDO Live Radio Broadcast on Race Day

A great way for on-mountain spectators to follow the action is by listening to KRDO Newsradio – AM1240 or FM105.5. They offer flag to flag race coverage.

## **MEDIA SAFETY:**

The PPIHC would like to provide accredited media members with course and competitor access to capture the best content possible; however, it must be understood that some locations are not safe and may put your life, and the future of this great motorsports tradition, in jeopardy.

Areas on the outside of a corner are extremely dangerous, and you should never capture content from these locations; no camera angle is worth more than your personal safety. If you are caught capturing content in dangerous locations, (for example, from a prohibited area, or the outside of corners,) the PPIHC may revoke your accreditation (credential and vest) and decline your accreditation for future editions of the PPIHC.

The first photo was taken during a practice session in the Upper Section and shows a photographer sitting



on the outside corner. The bottom photo, also taken during a practice session in the Upper Section, shows a race vehicle leaving the course. Not only is the photographer in the top photo shooting from the outside of the corner, but he is doing so while sitting down and without any form of natural barrier that could provide protection if the unexpected were to occur.

Never sit, kneel, or position yourself in any way that could limit your ability to react as quickly as possible. Keep natural barriers, like boulders and trees, between the racing surface and yourself at all times. Always have an escape route in mind and position yourself at a higher elevation than the racing surface.

The PPIHC is one of the most unique sporting events in the world and requires strict safety regulations. We strive to allow as much access as possible to accredited members of the media and ask for your cooperation in adhering to our safety regulations and policing unsafe behavior. If you see someone disregarding these policies, please remind them

about these safety measures.

## **MEDIA RULES AND REMINDERS:**

- **Stay off the hot course! This applies to all media. Walk only on the shoulder, off the road.**
- **Be aware that there are three 'pit areas' on practice days, so be careful of cars exiting and returning to these locations over multiple runs.**
- Never approach a vehicle that has stalled, crashed, or left the course. Electric vehicles are especially dangerous as they carry a large amount of voltage that may cause harm or a fatality. The PPIHC Race Safety Team will handle all incidents with competitor vehicles.
- There is no completely safe place for media to be on Pikes Peak. Media attend and cover the PPIHC at their own risk.
- Do not leave unmanned cameras anywhere on the course.

**WARNING: DO NOT ENTER**  
**PROHIBITED**  
**← AREA →**

**NO TRESPASSING**



- **No one** is allowed to stand behind areas labeled “Prohibited Area” or other areas PPIHC has designated as high danger.
- Fire restrictions may be in effect during Race Week.
- Don’t be “the one” to:
  - Disobey safety and boundary rules and cause the session or race to be delayed.
  - Get sick or hurt and cause a practice session to be cut short so competitors can’t get all their runs.
- Be prepared for sustained exposure to adverse weather and high elevation (from 9,390 feet / 2,862 meters to 14,115 feet / 4,302 meters) above sea level. On Practice/Qualifying days, the length of time is typically about 5 hours. On Race Day, the time spent at altitude can be up to 14 hours.
  - ✓ Drink plenty of water
  - ✓ Use sunscreen
  - ✓ Protect your eyes with sunglasses
  - ✓ Dress warmly
  - ✓ Know the symptoms of altitude sickness

**JUNE 16 - 19 - PRACTICE/QUALIFYING DAY ACCESS FOR CREDENTIALLED MEDIA:**

- All credentialed media will be allowed to attend PPIHC Race Week Practice Days only after participating in the **mandatory** virtual media meeting, then registering and picking up a media credential and vest.
- The Gateway will be open for credentialed media from 4:00am-5:00am on Practice Days after Competitors/Crews and Race Officials have entered. You will be directed at stage at Gate 2. Typical media entry time is 4:30am.
- Uphill traffic at the Start Line closes at 4:45am.
- Race Course Access:
  - You must wear your media credential and media vest at all times on Pikes Peak.
  - Make sure your vest number is visible (worn on top of any outerwear – including back packs.)
  - There is NO media parking in the Start Line pit area, or along pit row, any day – no exceptions.
  - No media will be allowed to move up and down the course (except on foot) once parked. Absolutely no vehicles may access the course after they are parked.

- **IMPORTANT:** Foot traffic on the shoulder of the road is allowed ONLY between practice qualifying runs (about 5-10 minutes). If a course official asks you to get off the road, please do so immediately. The safety of everyone involved in this event is our top priority.

### **JUNE 21 - RACE DAY ACCESS FOR CREDENTIALLED MEDIA:**

- The Gateway opens to all credentialed media at 1:30am.
- No cars will be allowed above the Start Line after 5:30am. Be sure to arrive at the Gateway by 3:00am if you want to park above the Start Line. Please carpool, as parking is limited, especially at Devils Playground.
- Take Off Area/Start Line Access:
  - The Start Line has two access control points to allow competitors the space they need to prepare for their run.
    - Credentialed media will be allowed through the first access point but will not be allowed through the second access point with the flag man.
    - No members of the media are allowed in the section with the flagman at the Start Line Area unless you are covering a specific driver and they have given you a yellow card.
- Race Course Access:
  - Credentialed media must wear the numbered Media Vest and be sure their Media Credential is visible at all times on Pikes Peak.
- Start Line Media Viewing Area:
  - There will be a designated PPIHC Media photography area on driver's right, between the Take-Off Point and the actual Start Line.
- The use of drones is prohibited by the US Forest Service and Pikes Peak – America's Mountain.

## **MEDIA PARKING:**

### **2026 Important Reminders**

- You are required to wear your Media Vest and Media Credential at all times on Pikes Peak.
- Everyone must be off the mountain by 9:00am on Practice days.
- No smoking of any kind is permitted on Pikes Peak outside of your personal vehicle.
- Absolutely NO vehicle movement allowed between runs on the course.

*DETAILS ABOUT PRACTICE AND RACE DAY PARKING COMING SOON*

## **RADIO INTERFERENCE / FREQUENCY USE RESTRICTIONS:**

In recent years, the PPIHC has encountered issues with internet and other communication devices due to frequency interference.

The following radio frequencies are restricted for PPIHC Official Use only throughout the 2026- Race and Practice Days:

- 2412 MHz – 2484 MHz
- 5100 MHz – 5900 MHz
- 24.0 GHz – 24.2 GHz
- 151.400 MHz – 151.900 MHz VHF
- 153.01 MHz – 153.25 MHz
- 157.500 MHz – 160.500 MHz VHF
- 450 MHz – 451 MHz
- 594 MHz – 595 MHz
- 3.6 GHz – 3.7 GHz

The PPIHC may add additional restricted frequencies which are for internal PPIHC use only. Competitors and teams will be informed if any restricted frequencies are added.

**No use of mobile hot spots** by media, competitors or race teams is allowed during Race Week or Practice Days.

Monitoring via a scanner is permitted.

## **PROHIBITED ITEMS / ACTIONS:**

- No pets.
- No fireworks.
- No open fires.
- No firearms.
- No drones.
- No smoking.
  - Pikes Peak – America’s Mountain is a NO SMOKING campus from the Gateway to the Summit. This includes all pit areas, spectator viewing areas and while on the Pikes Peak Highway. All employees, contracted employees, special event participants, and officials are prohibited from smoking any cigarette, pipe, cigar, or electronic smoking device on the property unless a designated area is provided. Smoking any of the above is allowable in

personal vehicles only; however, all ashes, butts, etc. must remain in the car. Furthermore, Pikes Peak – America’s Mountain is federally owned property and possession of marijuana is prohibited.

### **LEAVE NO TRACE POLICY:**

- *Pack It In - Pack It Out* – Please clean up your viewing area before you leave. Take your trash with you until you can dispose of it properly. We encourage recycling.
- *Tread Lightly*: Avoid fragile vegetation. Keep wildlife wild. Stick to trails. Stay off tundra above timberline. No rock climbing. Don’t construct lean-tos or tree stands. No trench digging to divert water.

### **RACE START and END TIMES:**

- Start: The Green Flag drops at 7:30 am
- End: Projected at 5:00 pm
  - The end and/or finish time of the event is only a projection. On Race Day, race cars are released from the Start Line approximately every 4-5 minutes. With the current field size and no red flags, the race would finish at approximately 5 pm. However, over the past 6 years there have been an average of 2-3 hours of stoppage time (due to racing incidents, spectator issues, weather, etc.).

### **PPIHC MEDIA-USE PHOTOS and MEDIA OTHER RESOURCES:**

The PPIHC will offer 20-25 daily images from each of the PPIHC sanctioned events captured by the PPIHC’s Official Photographer, Larry Chen, to be used solely for editorial purposes. These high-resolution, non-watermarked images will be available during Race Week.

Photo Credit: Larry Chen – 2026 PPIHC

If you use historical photos, please credit: PPIHC Archives.

These photos and other media information will be provided via a Dropbox link prior to Race Week, along with historic race images.

### **RESULTS & PRESS RELEASES:**

- Practice Day times will be posted on PPIHC.org as quickly as possible following each practice session.
- On Race Day, live timing will be available on PPIHC.org. Results will be sent out when they become Official.
- The PPIHC issues press releases throughout the year. If you would like to receive these, please contact Elizabeth Wyman, Marketing & Partnerships Manager, [elizabeth@ppihc.org](mailto:elizabeth@ppihc.org).

### **HELPFUL LINKS:**

- 2026 Competitor List – [Click Here](#)
- 2025 Results – [Click Here](#)
- PPIHC Race Records – [Click Here](#)
- 2026 Run Order:
  - The Official Run Order will be found at [PPIHC.org](http://PPIHC.org) by 5:00pm on June 19<sup>th</sup>
- Live Pikes Peak Summit Cameras – [Click Here](#)
- Live Pikes Peak Summit Weather – [Click Here](#)

## **ACCIDENT WAIVER / INFECTIOUS DISEASE WAIVER / RELEASE OF LIABILITY**

I hereby acknowledge that, by attending the Pikes Peak International Hill Climb event ("Event"), I will be exposed to a number of risks associated with attendance at the Event and/or by entering the construction site. I HEREBY ASSUME ALL OF THE RISKS OF ATTENDING THE EVENT AND ANY/ALL ACTIVITIES ASSOCIATED WITH THE EVENT, including by way of example and not limitation:

- a) Any and all risks before, during, or after the Event including, but not limited to; injury from objects thrown from spectator areas; injury from race track accidents involving vehicles of any type, parts of race track vehicles, or track debris; injury from fires; injury from wildlife; injury from natural debris such as rocks or tree limbs; and injury from lightning.
- b) Any and all risks that may arise from negligence or carelessness on the part of the persons or entities being released ("Releasees"). Releasees include, but are not limited to, The Pikes Peak International Hill Climb, the Pikes Peak Auto Hill Climb Educational Museum, and any of their subsidiaries, affiliates, event participants, sponsors, officials, sanctioning bodies, and any of their employees, agents, officers, volunteers, directors, and other individuals affiliated with the Event.

In the event I am injured during the Event, I agree to promptly report to medical personnel before leaving the mountain.

I further agree, as a credentialed attendee of the Event, that no unauthorized, non-credentialed or non-ticket holder(s) shall accompany me to the Event. If I violate this agreement I release and hold harmless the Releasees, of and from, and I do discharge and waive, any and all claims, demands, losses, damages, and liabilities that anyone may have or sustain with respect to any and all damage, illness, injury, of any type, and/or death, arising out of my negligence.

As a credentialed or non-credentialed attendee of the Pikes Peak International Hill Climb ("Event"), and related events, the undersigned acknowledges and agrees:

- a) I understand that my attendance and/or participation includes possible exposure to and illness from infectious diseases. While certain restrictions and personal discipline may reduce this risk, I enter into the event(s) and premises and accept the risk of serious illness, possibly resulting in death. I knowingly and freely assume all such risks, both known and unknown, even if arising from the negligence of the releasees or others and assume full responsibility for my participation.

I agree, by signing below, to each statement above and I also hereby waive, release, indemnify, and forever hold harmless The Pikes Peak International Hill Climb, the Pikes Peak Auto Hill Climb Educational Museum, and any of their subsidiaries, affiliates, event participants, sponsors, officials, sanctioning bodies, as well as any of their employees, agents, officers, volunteers, directors, and other individuals affiliated with the Event from all liabilities and claims for any injuries, illnesses, losses, death, damages, or costs (including reasonable attorneys' and experts' fees) to myself, my spouse, child, guests, unborn child(ren), relatives, heirs, and representatives which arise out of, or are incident to, my participation in any activities relating to the Event or my attendance at any activities relating to the PPIHC.

I agree, by electronic acknowledgement or by signing below, that I have viewed, in full, all the required training videos and fully understand their contents.

The PPIHC reserves the right to cancel the Event as well as all ancillary events at its own discretion. In the event of a cancellation, no refunds will be given.

### **RELEASE OF MEDIA AND INTELLECTUAL PROPERTY RIGHTS**

Any and all PPIHC events shall not be recorded or photographed for commercial purposes without the express written consent of The Pikes Peak International Hill Climb ("PPIHC").

Any unauthorized use or sale of Media, including, but not limited to, reproduction, retransmission, or the making of or inclusion of Media into a broadcast, internet, web, motion picture, DVD or tape program, or any other form of distribution, without the prior express written consent of the PPIHC, is strictly prohibited. The licensing or sub-licensing of creative content from PPIHC events shall be strictly forbidden without the prior express written consent of the PPIHC. The PPIHC has the sole and exclusive rights to all creative content, including but not limited to images and footage taken by spectators at PPIHC events and/or persons without media credentials.

The PPIHC trademarked event name and logo, any and all PPIHC photos, and the PPIHC course map are the property of the PPIHC and may not be utilized in any form for product sales without express written permission from the PPIHC. Payment of appropriate licensing fee is required.

### **NOTICE OF FILMING AND PHOTOGRAPHY**

When you enter a Pikes Peak International Hill Climb ("PPIHC") event or program, you enter an area where photography, audio and video recording may occur. By entering the event or program premises, you consent to interview(s), photography, audio recording, and/or video recording of yourself (collectively, "Materials"), and its/their release, publication, exhibition, reproduction, licensing, alteration, adaption, exploitation, or other use, in any format or medium now existing or hereafter created, and for any purpose, including but not limited to web casts, promotional purposes, telecasts, advertising, publicity, and public relations by PPIHC and its affiliates, representatives, sponsors, and licensees (collectively, "Affiliates"). You release PPIHC and its Affiliates, their officers, employees, and agents, and each and all persons involved, from any liability connected with PPIHC's or its Affiliates' exercise of the rights contained in this Notice, including, without limitation, liability for any violation of the right to publicity, for defamation, invasion of privacy, or emotional distress.

By entering the event or program premises, you waive all rights you may have to any claims for payment or royalties in connection with any use of these Materials, regardless of the purpose or sponsoring of such use, exhibition, stream, broadcast, web cast, or other publication irrespective of whether a fee for admission to the program or event is charged. You also waive any right to inspect or approve any interview, photo, image, video and/or audio recording of yourself, taken by PPIHC or the person or entity designated to do so by PPIHC.

In the event of an accident/incident on or off the course, anyone attending the Event, whether credentialed or non-credentialed, may continue to film/shoot photos only if the driver is able to get out of the vehicle and there are no known injuries to the competitor, or anyone else involved. If the competitor is trapped in the vehicle, is unconscious or has significant obvious injuries, all parties in the vicinity will immediately cease capturing images either by camera, cell phone, or any other recording device and will instruct others to do the same.

Any images or footage inadvertently captured by any spectator, accredited media, race official, volunteer, sponsor, crew member or anyone else attending the Event will immediately be turned over to, and become the property of, the PPIHC, their legal representatives, and/or law enforcement.

The PPIHC owns all media (including images, photos, video footage, and audio recordings) and intellectual property rights related to or associated with any crash/incident/or sensitive situation. The PPIHC may deem any media captured as “restricted” and that media belongs to PPIHC and is for the PPIHC’s exclusive (except as agreed to by PPIHC), perpetual, worldwide usage. This includes any and all Media captured that the PPIHC deems restricted.

You agree that you have been fully informed of your consent, waiver of liability, and release before entering the event.

### **PROHIBITED USES:**

- No third party is permitted to use the Pikes Peak International Hill Climb (PPIHC) brand name, trademarks, service marks, logos, photos, slogans, maps, captured video, etc., in any advertisement promoting the sale of goods or services of any person or organization, or in any manner which implies an endorsement of the goods or services of any person or organization.
- No PPIHC themed products may be produced or sold without written consent from the PPIHC.
- Drone usage at the PPIHC Event and/or ancillary events is strictly prohibited.

### **TERMS:**

The PPIHC will provide permission to those members of the Media who are PPIHC-accredited as Official Race Media or Special Access Media to record and/or photograph the PPIHC Event (and ancillary events) for the following purposes:

- 1) Race team use for distribution and/or broadcast on race team owned/controlled website(s) and non-commercial social media outlets only. Race team use must be verifiable by a designated race team representative or driver-of-record. Race teams must agree, upon request, to provide a copy of all media to the PPIHC within two (2) weeks of initial request for PPIHC archival and marketing purposes only. Files provided to the PPIHC must include the content creator’s name for proper recognition. The PPIHC will NOT rebroadcast and/or resell any requested footage. The PPIHC may require (upon request) a list of clips/photos (and prices) sold to specific agencies. The PPIHC will NOT restrict the sale of any photo and/or video yet does prohibit commercial licensing or commercial sub-licensing.
- 2) To provide accurate and timely editorial coverage of the event by approved local and national daily/weekly newspapers, motorsports magazines or periodicals and/or their affiliated website(s); local and national television and radio stations/networks and wire services with a documented history of news and events coverage.

### **SUMMARY:**

- Commercial use of any creative content (regardless of how it is obtained), must accompany a licensing agreement from the PPIHC. Credentialed media members do not have the right to sell licensing or usage rights.
- Credentialed media will be allowed to sell non-restricted captured creative content without limit by the PPIHC.

- The PPIHC may require a copy of the captured creative content for archival and/or marketing purposes.
- The PPIHC will not resell any photo or video clip taken/captured by a credentialed media member.
- All credentialed media members must inform their clients that commercial licensing is required for those clients planning to use photos and/or videos, and that licensing must be negotiated through the PPIHC.

## **COMMERCIAL RIGHTS AND LICENSING**

Entities that would like to produce PPIHC Themed Programming, retrieve archival or pre-produced content, or receive all encompassing commercial rights, must enter into a licensing agreement with the PPIHC.

All inquiries for 2026 Licensing/Filming need to be made by June 1, 2026. A late fee may be applied after that date. Direct inquiries to Melissa Eickhoff, Executive Director at [melissa@ppihc.org](mailto:melissa@ppihc.org).

## **DEFINITIONS**

**PPIHC Commercial Rights:**

The PPIHC claims and owns the Commercial Rights to any and all creative content recorded or gathered during the Pikes Peak International Hill Climb and/or any of its associated events. PPIHC does not claim ownership of independently captured creative content, only its use in commercial applications.

Entities that would like to commercially benefit by their association with the PPIHC, and any of the events associated with the PPIHC, must enter into contract with the PPIHC to use any associated creative content before producing or releasing any commercial promotion featuring its participation in or association with the PPIHC. Commercial entities who bring their own contracted media (photographers, videographers, writers, etc.) to PPIHC events must contract with the PPIHC in advance. A Commercial Rights License must be signed when an individual and/or organization desires to use footage, photos, digital media, maps, logos, etc., from the PPIHC for any promotional, commercial or marketing endeavor. If a company or competitor uses the PPIHC brand (logo/photos/etc.) to help sell or endorse a product or service, a Commercial Rights License must be obtained. Such licenses are granted on a case-by-case basis.

### **Media Creative Content:**

Content created by accredited media members with the intent to promote interest in or report results and activities taking place during the event. Any content generated solely for these purposes is the property of the accredited media personnel.

### **Media Rights:**

Rights granting accredited media personnel permission to gather information from the PPIHC and its ancillary events for editorial purposes.

## **2026 Media Credential Pick Up Hours**

*(Provisional)*

Bring a Photo ID

There will be no credential pick up at the Gateway.

Please pick up your credential during the following hours only:

### **Monday, June 15**

**8:00am-4:00pm** Broadmoor World Arena – Inside (Use Gate B)  
[3185 Venetucci Blvd. Colorado Springs, CO 80906](#)

### **Tuesday, June 16**

**9:00am-5:00pm** Pikes Peak International Hill Climb Office  
Copper Building  
1631 Mesa Avenue, Suite B  
Colorado Springs, CO 80906  
*(See directions below – GPS is not accurate)*

### **Wednesday, June 17**

**9:00am-5:00pm** Pikes Peak International Hill Climb Office  
Copper Building  
1631 Mesa Avenue, Suite B  
Colorado Springs, CO 80906

### **Thursday, June 18**

**9:00am-2:00pm** Pikes Peak International Hill Climb Office  
Copper Building  
1631 Mesa Avenue, Suite B  
Colorado Springs, CO 80906

### **Friday, June 19**

**9:00am-2:00pm** Pikes Peak International Hill Climb Office  
Copper Building  
1631 Mesa Avenue, Suite B  
Colorado Springs, CO 80906

### **Saturday, June 20**

**9:00AM-2:00pm:** Pikes Peak International Hill Climb Office  
Copper Building  
1631 Mesa Avenue, Suite B  
Colorado Springs, CO 80906  
*(See directions below – GPS is not accurate)*

**Directions to PPIHC Office**  
**FOR GPS – USE 1661 Mesa Avenue**

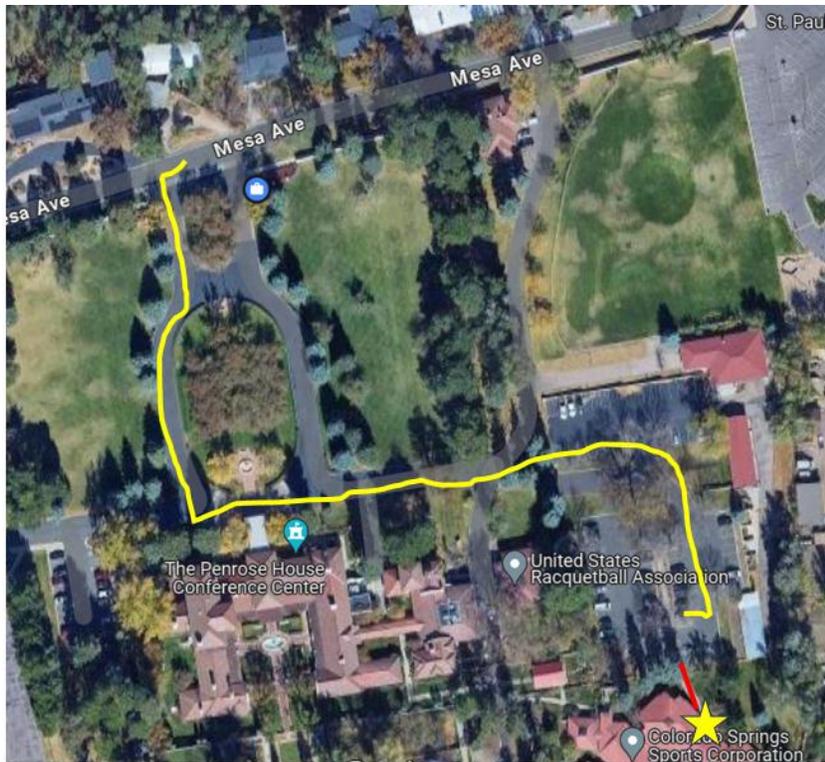
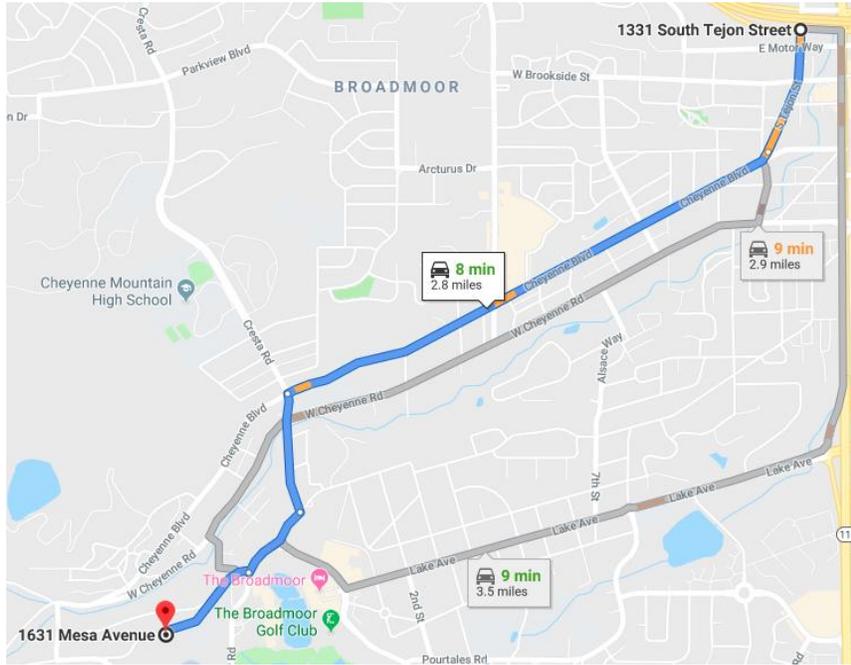
From northbound I-25:

- Take exit 140 (Nevada Ave, Tejon St.)
- Go straight through the first light at Nevada Ave.
- Turn left onto Tejon St.
  - Stay in the Right Lane
- Make a slight right onto Cheyenne Blvd for 1.5 miles
- Turn left onto Cresta Rd.
- Turn right onto Mesa Ave.
- Take the first exit at the roundabout to stay on Mesa Ave.
- Turn right at the next road to stay on Mesa Ave.
- Follow the stucco wall on your left until you pass a small metal gate that does not allow access
- Directly after that, turn left through the large gate for Penrose House - #1661 Mesa Ave
- Follow the large driveway and look for small “Copper Building” signs.
- Pass in front of the Penrose House, heading toward your left.
- Follow the road straight ahead to a large parking lot on your right.
- There are two entrances, ours is at the far east end of the building.
- Follow the sidewalk on the left of the building to the entry door.
- Inside, we are the first door on your right.

From southbound I-25:

- Take exit 141 (Nevada Ave, Tejon St.)
- Turn right onto Tejon St. (then see directions above)





*Penrose House Campus and Route to PPIHC Office from Mesa Ave*